

March 2011

Donna, thank you so much for introducing me to the Alera 9 Hearing Aids. They far exceed my wildest expectations in what I hear, in ease of use, and in preserving and improving my wife's disposition when we watch television together. The fight over volume is gone—the Alera lets me set my own level without blasting her from the room. Moreover, the clarity is excellent—not only is the volume adjustable, but it is easier to understand what is being said. Finally, the Bluetooth for the telephone is great—again, I can hear even when the other person on the line has a very low voice. These aids are more than a “game changer” for the industry—they are a whole new game—watching TV, using the phone, conversing in social settings, or being outside!

— Walt